# beachcomber

## 2027 Publication Calendar

| 2027 Dates | Theme | Upcoming 2027 Holidays and Events | 2028 Dates |
|---|---|---|---|
| Jan. 8 | Health & Fitness | Jan. 18 — Martin Luther King Jr. Day | Jan. 7 |
| Jan. 22 | Finance & Tax Planning | Feb. 2 — Groundhog Day; Feb. 6 — Lunar New Year | Jan. 21 |
| Feb. 5 | Senior Living | Feb. 14 — Valentine's Day and Super Bowl LXI; Feb. 15 — Presidents Day | Feb. 4 |
| Feb. 19 | Home Sweet Home | Mar. 2 – Read Across America Day | Feb. 18 |
| Mar. 5 | Real Estate | March 14 — Daylight saving time begins; March 17 — St. Patrick's Day; | Mar. 3 |
| Mar. 19 | Arts & Culture | March 26 — Good Friday; March 28 — Easter | Mar. 17 |
| April 2 | Pets | April 15 — Tax Day | Mar. 31 |
| Apr. 16 | Grand Prix | April 16–18 — Acura Grand Prix; April 22 — Earth Day | Apr. 14 |
| Apr. 30 | Healthcare | May 5 — Cinco de Mayo; May 9 — Mother's Day | Apr. 28 |
| May 14 | Arts & Culture (Theaters) | May 15 — Armed Forces Day | May 12 |
| May 28 | Real Estate | May 31 — Memorial Day | May 26 |
| Jun. 11 | Senior Living | June 14 — Flag Day; June 19 — Juneteenth; June 20 — Father's Day | Jun 9 |
| Jun. 25 | Summer Fun | July 4 — Independence Day | Jun. 23 |
| Jul. 9 | Healthcare | July 18 — National Ice Cream Day | Jul. 7 |
| Jul. 23 | Home Sweet Home | Aug. 3 – National Night Out | Jul. 21 |
| Aug. 6 | Back to School | Aug. 12 – International Youth Day | Aug. 4 |
| Aug. 20 | Real Estate | Aug. 26 — Women's Equality Day | Aug. 18 |
| Sep. 3 | Senior Living | Sept. 6 — Labor Day; Sept. 15 — Hispanic Heritage Month begins | Sep. 1 |
| Sep. 17 | Long Beach Gives – Charity | Sept. 17 — Constitution Day | Sep. 15 |
| Oct. 1 | Long Beach History | Oct. 11 — Columbus Day | Sep. 29 |
| Oct. 15 | Home Sweet Home | Oct. 24 – World Polio Day; Oct. 31 — Halloween | Oct. 13 |
| Oct. 29 | Healthcare & Halloween | Nov. 2 — Election Day; Nov. 7 — Daylight saving time ends; Nov. 11 — Veterans Day | Oct. 27 |
| Nov. 12 | Holiday Guide | Nov. 25 — Thanksgiving | Nov. 10 |
| Nov. 26 | Holiday Guide | Nov. 26 — Black Friday; Nov. 27 — Small Biz Saturday; Nov. 29 — Cyber Monday | Nov. 24 |
| Dec. 10 | Holiday Guide | Dec. 24 — Christmas Eve | Dec. 8 |
| Dec. 24 | Health & Fitness | Dec. 25 — Christmas; Dec. 31 — New Year's Eve | Dec. 22 |

Space reservations are due the prior Friday. Digital ad files are due on the prior Monday.

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