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2027 Publication Calendar

2027 Dates	Theme	2027 Holidays and Events	2028 Dates
Jan. 8	Health & Fitness	Jan. 18 — Martin Luther King Jr. Day	Jan. 7
Jan. 22	Finance & Tax Planning	Feb. 2 — Groundhog Day; Feb. 6 — Lunar New Year	Jan. 21
Feb. 5	Senior Living	Feb. 14 — Valentine's Day and Super Bowl LXI; Feb. 15 — Presidents Day	Feb. 4
Feb. 19	Home Sweet Home	Mar. 2 – Read Across America Day	Feb. 18
Mar. 5	Real Estate	Mar. 14 — Daylight saving time begins; Mar. 17 — St. Patrick's Day;	Mar. 3
Mar. 19	Arts & Culture	Mar. 26 — Good Friday; Mar. 28 — Easter	Mar. 17
Apr. 2	Pets	Apr. 15 — Tax Day	Mar. 31
Apr. 16	Grand Prix	Apr. 16–18 — Acura Grand Prix; Apr. 22 — Earth Day	Apr. 14
Apr. 30	Healthcare	May 5 — Cinco de Mayo; May 9 — Mother's Day	Apr. 28
May 14	Arts & Culture (Theaters)	May 15 — Armed Forces Day	May 12
May 28	Real Estate	May 31 — Memorial Day	May 26
Jun. 11	Senior Living	Jun. 14 — Flag Day; Jun. 19 — Juneteenth; Jun. 20 — Father's Day	Jun 9
Jun. 25	Summer Fun	Jul. 4 — Independence Day	Jun. 23
Jul. 9	Healthcare	Jul. 18 — National Ice Cream Day	Jul. 7
Jul. 23	Home Sweet Home	Aug. 3 – National Night Out	Jul. 21
Aug. 6	Back to School	Aug. 12 – International Youth Day	Aug. 4
Aug. 20	Real Estate	Aug. 26 — Women's Equality Day	Aug. 18
Sep. 3	Senior Living	Sep. 6 — Labor Day; Sep. 15 — Hispanic Heritage Month begins	Sep. 1
Sep. 17	Long Beach Gives – Charity	Sep. 17 — Constitution Day	Sep. 15
Oct. 1	Long Beach History	Oct. 11 — Columbus Day	Sep. 29
Oct. 15	Home Sweet Home	Oct. 24 – World Polio Day; Oct. 31 — Halloween	Oct. 13
Oct. 29	Healthcare & Halloween	Nov. 2 — Election Day; Nov. 7 — Daylight saving time ends; Nov. 11 — Veterans Day	Oct. 27
Nov. 12	Holiday Guide	Nov. 25 — Thanksgiving	Nov. 10
Nov. 26	Holiday Guide	Nov. 26 — Black Friday; Nov. 27 — Small Biz Saturday; Nov. 29 — Cyber Monday	Nov. 24
Dec. 10	Holiday Guide	Dec. 24 — Christmas Eve	Dec. 8
Dec. 24	Health & Fitness	Dec. 25 — Christmas; Dec. 31 — New Year's Eve	Dec. 22

Space reservations are due the prior Friday. Digital ad files are due on the prior Monday. advertising@beachcomber.news.

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