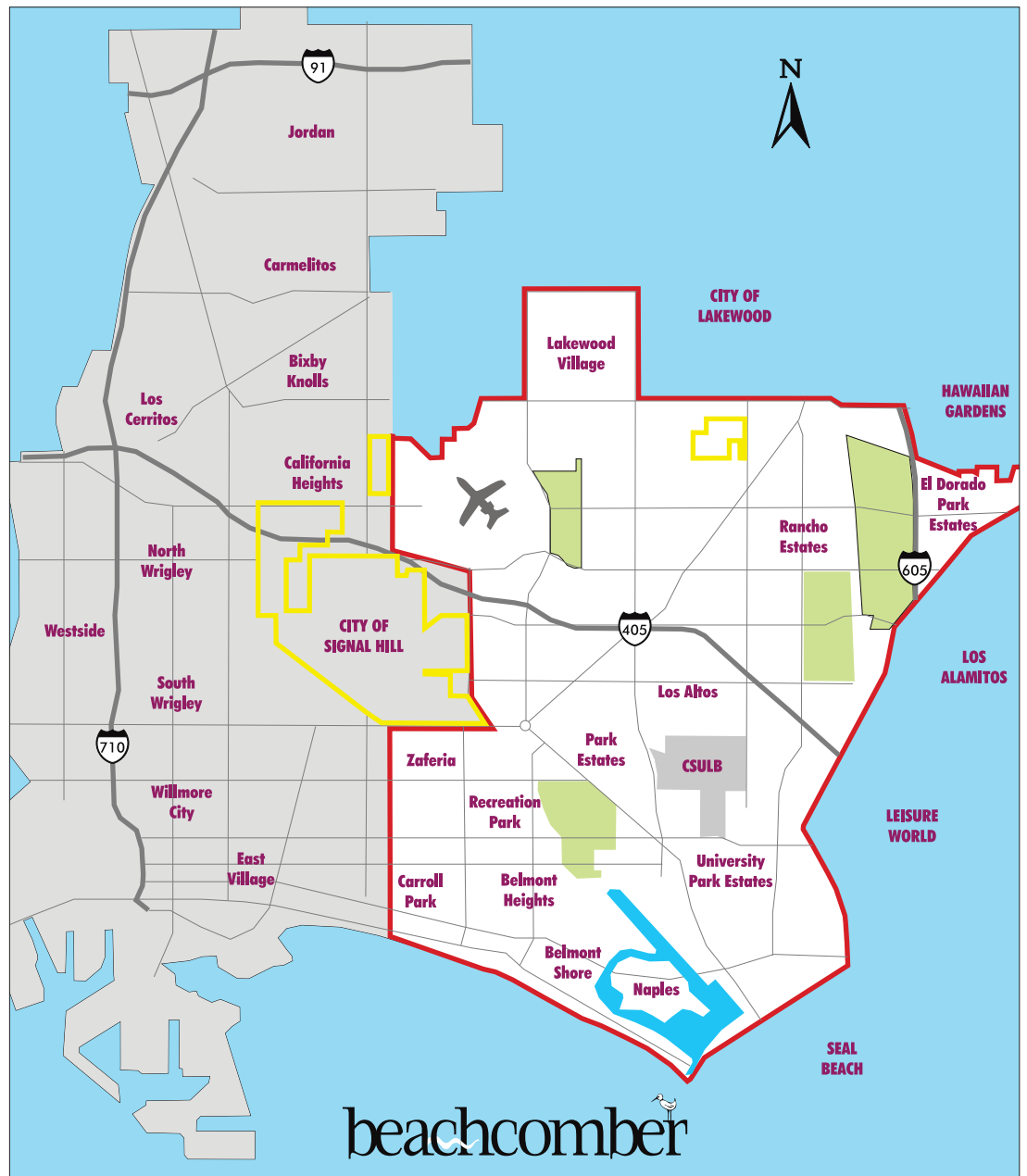


# The Best Coverage

- ✓ 39,000 copies distributed every other Friday at no charge
- ✓ Total saturation delivery to homes and businesses in East Long Beach ZIPs 90803, 90804, 90808, 90814 & 90815 (white area).
- ✓ 3,000 bulk distribution copies to key locations throughout map area.
- ✓ Pages published on our website offering ad exposure to 2.9 billion Internet users worldwide.
- ✓ Our distribution delivers the entire Long Beach market to you.
- ✓ NOBODY delivers more readers (over 120,000) in our market area than the Beachcomber!
- ✓ Low-Price Guarantee: The Beachcomber will meet or beat rates from competing community newspapers for ads that are of similar size and frequency, based on the cost per 1,000 papers at current published rates.

*(Offer available to new advertisers only, subject to documentation, verification and publisher's approval.)*



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