



INSERT RATES

<u>QUANTITY</u>	<u>INSERT ONLY</u>	<u>*PRINTING 2/0</u>	<u>TOTAL</u>
5,000+	\$60/M (\$ 300)	\$134/M (\$ 670)	\$194/M (\$ 970)
15,000+	\$55/M (\$ 825)	\$62/M (\$ 930)	\$117/M (\$1,755)
25,000+	\$50/M (\$1,250)	\$44/M (\$1,100)	\$ 94/M (\$2,350)
35,000	\$45/M (\$1,575)	\$36/M (\$1,260)	\$ 81/M (\$2,835)

Notes:

- Total home/business door-to-door delivery is 33,000, plus 3,000 bulk distribution.
- Reservation deadline for pre-printed inserts is Friday prior to the publication date. Fax or mail a copy of the insert to (562) 597-9410 for publisher's approval beforehand.
- Approved materials must be delivered to our offices by Wednesday noon, (two days prior to the distribution date). All inserts must be boxed in cartons not to exceed 50 pounds each and contents banded (or slip sheet) in quantities of 500.
- Deadline for inserts printed by the Beachcomber is two weeks prior to the newspaper's Friday publication date.
- Above rates for 8 ½ x 11", single, text weight sheets only. Additional charges apply for multiple-page inserts (25% per four-page signature), if larger than 8 ½ x 11" or printed on cover-weight stock (add 25%).
- Pre-payment required for all inserts and printing. Visa, MasterCard, Discover and American Express accepted.
- Beachcomber-printed insert rates are for 60# offset paper, 8 ½ x 11", with ½" margin on all sides. Rates subject to change due to paper costs.
- Jobs requiring design/layout are charged at \$90/hour, plus cost of photos/stock images.

Rates Effective 01/01/2021