

# How to pay for college without going broke

## **ONE TIME ONLY SUMMER WORKSHOP**

### **Long Beach man teaches free workshop to help parents save thousands in the process**

LONG BEACH — Parents of senior, junior, sophomore, and freshman high school students that are planning on sending a child to college in the next few years, but aren't quite sure how to pay for it, can now rest a little easier.

Skip Dawson of College Planning of Greater Long Beach educates parents in our community about what to do if they haven't saved enough for college.

"Most parents that we talk to have done really well financially, but never found the time to save for college. Now they're facing a bill of \$20,000-\$65,000 a year and they don't know who to turn to," he says. "Further, most of the time, all they hear is to not even bother applying for any financial aid because they make too much money. Most of the time, however, that is simply not true ... even if they make a six-figure income."

Skip works with family units ranging from single moms to corporate CEOs, and he swears he can help anyone get through the process and save a bundle ... no matter how good of a student they have or how much money they make.

"Simply put, we show parents the truth that they aren't hearing anywhere else about how the college process really works, how they can get their child into a top school easily, help that student pick a career that will suit them and pay them well, and save thousands of dollars in the process."

Long Beach parents will have a couple of opportunities to hear Skip speak. He is teaching his class "How to Give Your Kid a 4-Year College Education...Without Going Broke!" at the

following dates and times at these Long Beach and Lakewood locations:

**Saturday, 7/15**

from 10:15 a.m. to 11:45 a.m. at the El Dorado Library (2900 Studebaker Rd., Long

Beach) and **Saturday, 7/22** from 10:15 a.m. to 11:45 a.m. at the Iacoboni Library (4990 Clark Ave., Lakewood).

"We'll discuss everything from the greatest myths about the college process to how to send your student to a fancy private school for less than the cost of a state college ... it'll be like learning how to get a brand new Lexus for the price of a used pick up truck," he grins.

Topics will also include why private scholarships and 529 plans are a waste of time, how to double or even triple the amount of free money you receive from each school, and how to avoid the one mistake that will kill your chances of getting any money at all that almost every other parent will make next January, and much, much more.

"They will learn a bunch, and I do my best to make the class fun," he says. "It's like I'm giving them a super bright flashlight to navigate a pitch black cave, while all the other parents continue to stumble around blindly!"

"Don't forget: the class is totally free, but seats are limited, and we turned away a ton of people in previous months, so come on out and see me." You can reserve a seat by calling...

**(888) 236-0625**

or online at

**www.CollegePlanningofLB.com**

